



**ACEP  
Leadership &  
Advocacy Conference**

**Chapter Leaders Session**

**Sunday, April 30, 2023**



## How ACEP Supports Chapters

- Membership
- Compliance, Governance & Operations
- State Advocacy Resources
- Staff Dedicated to National/Chapter Relationship
- Optional Programs and Services Available to all Chapters



# Membership Resources

- Billing, Collection, Disbursement and Reporting of Dues and PAC Contributions
- Data Maintenance, Reports and Access via Chapter Membership Portal
- Recruitment, Retention, Chapter-Specific Membership Marketing Toolkits



The screenshot shows the "Chapter Portal" for the "Arizona Chapter ACEP". At the top, it displays the "American College of Emergency Physicians" logo and the text "Chapter Portal". Below this, it shows the "Chapter Name" as "Arizona Chapter ACEP", "Chapter ID" as "A161279", "Members" as "776", and "FACEP" as "224".

The main content area is titled "Dashboard" and features three sections:

- Member Type:** A pie chart showing the distribution of member types. The total number of members is 776. The chart is divided into six categories: Attending Physician (52%), Resident (22%), Fellow (15%), Medical Student (8%), Life (3%), and Retired (1%).
- Member Rate:** A table listing various member types and their corresponding rates.
- Chapter Info:** A section providing contact information for Stephanie Butler, including her address, phone number, email, and other details.

Type	Rate
Attending Physician - Regular	\$900.00
Attending Physician - 1st Yr	\$225.00
Attending Physician - 2nd Yr	\$451.00
Attending Physician - 3rd Yr	\$675.00
Life	\$280.00
Retired	\$230.00
Medical Student	\$70.00
Residents/Fellow	\$115.00

**Chapter Info**

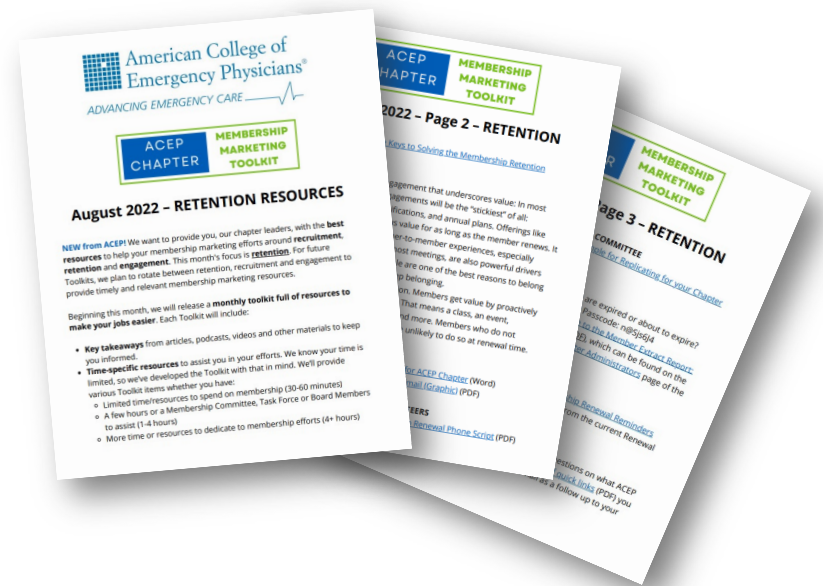
Contact: Stephanie Butler  
Address: Stephanie Butler, Exec Dir, 810 W Bethany Home Rd # 110Phoenix, AZ 85013-1600  
Email: azacep@gmail.com  
Phone: 602.336.4599  
Lobby Percentage: 38  
Date Chartered: 02/26/1972  
Primary Members: 772  
Secondary Members: 4

[View More](#)



# Membership Marketing Toolkits

- Monthly resource to help chapters with membership marketing efforts around recruitment, retention and engagement.
- Designed with strategies that cater to the broad spectrum of time and resources that chapters can dedicate to membership efforts.





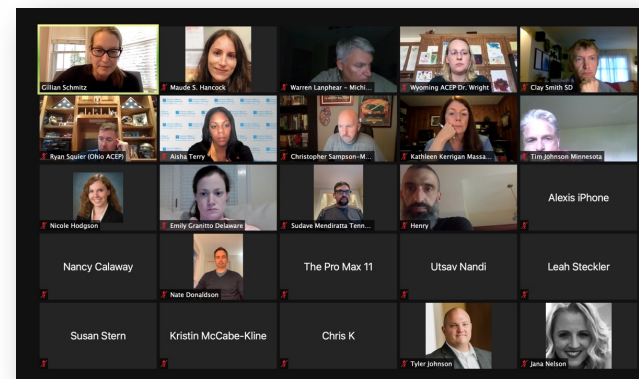
# Champions at ACEP

- Staff dedicated to the National/Chapter relationship & chapter services
- Staff dedicated to state advocacy/legislative affairs
- Chapter execs and leaders on key ACEP committees (Finance, Membership, etc.)
- Committed Board members who solicit feedback and represent chapter interests during decision-making



# National/Chapter Relationship & Chapter Services

- Bi-Directional Communications, Quarterly Updates & Primary Contact for Questions
- Chapter Execs Meetings at LAC/SA & Monthly Zoom Calls
- Town Halls & Virtual Visits with ACEP President & Leaders
- Knowledge-sharing Webinars & Tools (engagED)
- Optional Programs and Services Available to All Chapters



Chapter Directory



Chapter Events



State Advocacy

## Chapter Leader Resource Center

ACEP's Chapter Services offers a wide range of services and resources to help ACEP chapters and their leaders maximize their effectiveness. This support includes tools designed to enhance chapter management practices and strengthen chapter operations.

Chapter leaders, sign in to access more resources

[SIGN IN HERE](#)

# engagED Communities for Communication & Collaboration

- Connect with other chapter leaders
- Share your success stories & best practices
- What have you tried that is new or innovative, and what did you learn?
- Ask questions
- Collaborate



[engaged.acep.org/home](https://engaged.acep.org/home)





# State Advocacy Resources

- State Bill Tracking and Reporting
- Action Alerts
- [www.ACEP.org](http://www.ACEP.org)
- Letters
- Testimony
- Legislation Issue Research
- National Physician Assoc. Partnerships
- State Public Policy Grants...



**Advocacy Action Center**

**Be an Advocate for Emergency Medicine and Patients**

Join with your ACEP colleagues to advocate to Congress and state legislatures. Health care legislation and initiatives - you have a unique story to share.

**UPDATE** | **311 Grassroots Network** | **NEM-PAC** | **National Emergency Medicine POC (NEMPOC)** | **ACEP Professional Advocacy** | **ACEP Advocacy Leaders**

**Protect Patient Safety in Oklahoma - Oppose SB 45**

Legislation to create a path to independent practice for Advanced Practice Registered Nurses (APRNs) is awaiting in the Oklahoma House of Representatives.

Senate Bill 455 eliminates physician supervision requirements and expands scope of practice for certified nurse practitioners, nurse specialists and certified nurse midwives to practice controlled substances without supervision after only 1,000 hours of practice under either physician or supervising APRN. Additionally, an APRN may become a supervising APRN of other APRNs after only 8,000 practice hours. This proposed law does not differentiate the time or amount of clinical hours needed to practice independently without physician supervision, requiring that an APRN could practice independently in an ED with only Family Practice clinic experience.

This misguided proposal has already passed out of the Senate, jeopardizing the safety of patients in Oklahoma.

We ask you to contact your Oklahoma Representative using the e-mailer letter. You are encouraged to add a personal note to the actor. This legislation will result in a systemic shift in patient care and healthcare delivery in Oklahoma.

Contact your Representative now!

**Compose Your Message**

First Name: [input]  
 Last Name: [input]  
 Email: [input]  
 Phone: [input]  
 Message Body: [input]  
 Review Your Profile: [input]  
 Send Message

**Fighting for Physician-led Care**

Many hospitals are responding to resource constraints and staffing challenges by allowing nonphysicians—the physician assistants or nurse practitioners—to perform complex medical procedures without supervision.

ACEP believes that an emergency physician should lead every emergency care team in the country. Physician assistants (PAs) and nurse practitioners (NPs) are integral and valued members of the care team. But they do not have the training or expertise of an emergency physician. Regardless of where a patient lives, anyone who goes to the emergency department deserves access to the highest quality care delivered by emergency physician-led teams.

**Campaigns**

ACEP is making it clear: there is no substitute for a licensed, trained, and board-certified emergency physician. ACEP has launched a campaign to educate patients and policymakers about the importance of physician-led care teams.

**What Happens When The Wrong Person Is Leading Your Care?**

**Who is an Emergency Physician?**

**Who is an Emergency Physician?**

**Fighting for Physician-Led Care**

**FiscalNote** POLICY ISSUES ACTIONS STAKEHOLDERS NEWS ALERTS REPORTS NOTES & RESOURCES All Policy Search

Welcome, Chris

**Important Updates**

<b>Violence against health care workers</b> No Lead High	<b>Scope of Practice</b> No Lead High	<b>ED Boarding</b> No Lead
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**Recently Updated Issues**

- Non-Compete Agreements
- Licensure
- Mental healthcare

**Agenda Hearings**

No Actions scheduled today.  
 Create an action to share future meetings, calls, and other actions with your team.  
 Then, see future scheduled meetings.

**Pinned Items**

**Policy Landscape**

Board Certification

Board Certification Bills by Latest Status

# ACEP State Public Policy Grant Program

- Financial Assistance for Extraordinary State Public Policy Initiatives
- Grants up to \$6,250
- State Leg Cmte and Board of Directors review and approve application
- Updated Online Application and Criteria (New FY'23/24)
- Application Deadline September 30th (New FY'23/24)



**The \$\$ is budgeted let's use it!**



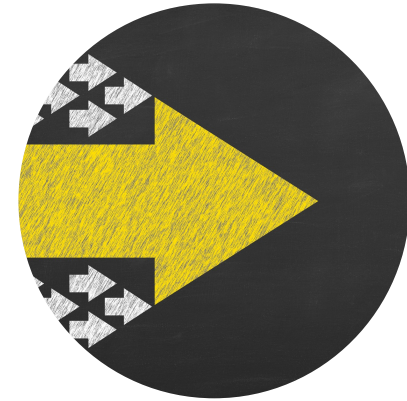


# Collaboration for Success



## Next Steps

- Survey/chapter self-assessment to identify chapter strengths and gaps where ACEP can provide resources to enhance member value at the local level.
- Designate members in key roles at the chapter level to liaise with National around strategy in the following areas:
  - Advocacy Lead
  - Communications Lead
  - Membership Lead
  - Residency Engagement Lead



## Contact Us

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# Roundtable Discussion Questions

## General

- What is your chapter's biggest challenge right now?
- What does your chapter do well that other chapters could replicate?
- What have you tried that is new or innovative, and what did you learn?
- How can national ACEP better support your chapter in reaching its goals?

## Leadership Development

- How healthy is your chapter's leadership pipeline?
- What motivates your members to be involved and to lead?

## State Advocacy

- What are the biggest obstacles to your chapter achieving its state legislative priorities
- In an ideal scenario with no constraints financially or otherwise, what additional resources would your chapter add to increase success lobbying for your chapter's state legislative priorities?

## Member Engagement

- How are the needs and expectations of your members changing?
- What strategies does your chapter utilize to engage, recruit and retain members?





**THANK YOU!**

Join us for lunch in Independence A

